



Make it Simple, But Significant.

— credential —



Company  
Background

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Testimonials

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AS A BRAND ADVOCATE,  
YOU'D ALWAYS THINK...

- What are my offerings ?
- Who are my customers ?
- What is my value proposition ?
- What strategy should I take ?
- What platforms should I use ?



Your customers might not know what they want until you **SHOW** it to them...



For your  
**BRAND AUDIENCE**  
we are here to do just that.



## About Us

**Varenya Graphics** is a Graphics Hub and Events Organization specializing in all aspects of BELOW THE LINE (BTL) activities, creating experiential and innovative ways of interacting with customers, other brands or within.

we make sure that your communication reaches through the right platforms to the right set of targeted audience.

Our main Designing Hub is in Noida, with team members across various states, allowing us to leverage diverse talent for outstanding design solutions.



# Collaboration

We believe that unity is strength. The best things can only be achieved through trust and teamwork.

# Innovation

When all think alike, we think different. For us, nothing materialistic in the world is impossible when it comes to creating newer experiences.

**CREATE**

**RESEARCH**



**PLAN**

**EXECUTE**

Discovering innovative marketing solutions is no more a problem. We have a whole new set of ideas ready only for you

# On -Demand

We specialize in our meticulous planning and execution, with no compromise in quality. In a time of drastic change, it is the learners who inherit the future.

# Expertise

We specialize in delivery of End to end, insightful best in class brand experiences both online and offline. We call it...



# Intelligent **Marketing**



## OUR SPECIALITIES

THE THINGS WE DO FOR OUR CLIENTS

Experiential  
&  
Customized  
**EVENTS Planning**



**CAMPAIGN**  
Concepts  
&  
Strategies



**LEAD**  
Generation  
&  
**AUDIENCE**  
Generation



**M.I.C.E**  
Events

# Our Services and Specialities



## Product and Services



## Channels of Our Integrated Services



## Customer

- Graphics
- Video
- Presentation Design
- Packaging Design
- Photography
- Videography

- Product Branding
- Corporate Branding
- AV Production
- Digital Marketing
- Campaign Concepts

- Customized Events
- BTL Activity
- Exhibitions
- Promotions
- Road Shows ideas

- Dealers Meet
- Sales Conference
- Consumer Promotions
- Launching idea
- Event Manager

We provide you with a wide **ARRAY of SERVICES** to take your **BRAND** to the **NEXT LEVEL**

At our work-place, we value every drop of creative thought that goes into making even a thin border of a design. The value of this respect holds much more than anything else in our hearts.



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We pride ourselves on our

**METICULOUS PLANNING AND EXECUTION**

And bring to you the best experiences that our creative minds can deliver, customized to your requirements.





# STUDIES

CASE





EVENTS  
PORTFOLIO





# Pravasi Bharatiya Divas 2025



- Concept
- Exhibition
- Designing
- Execution



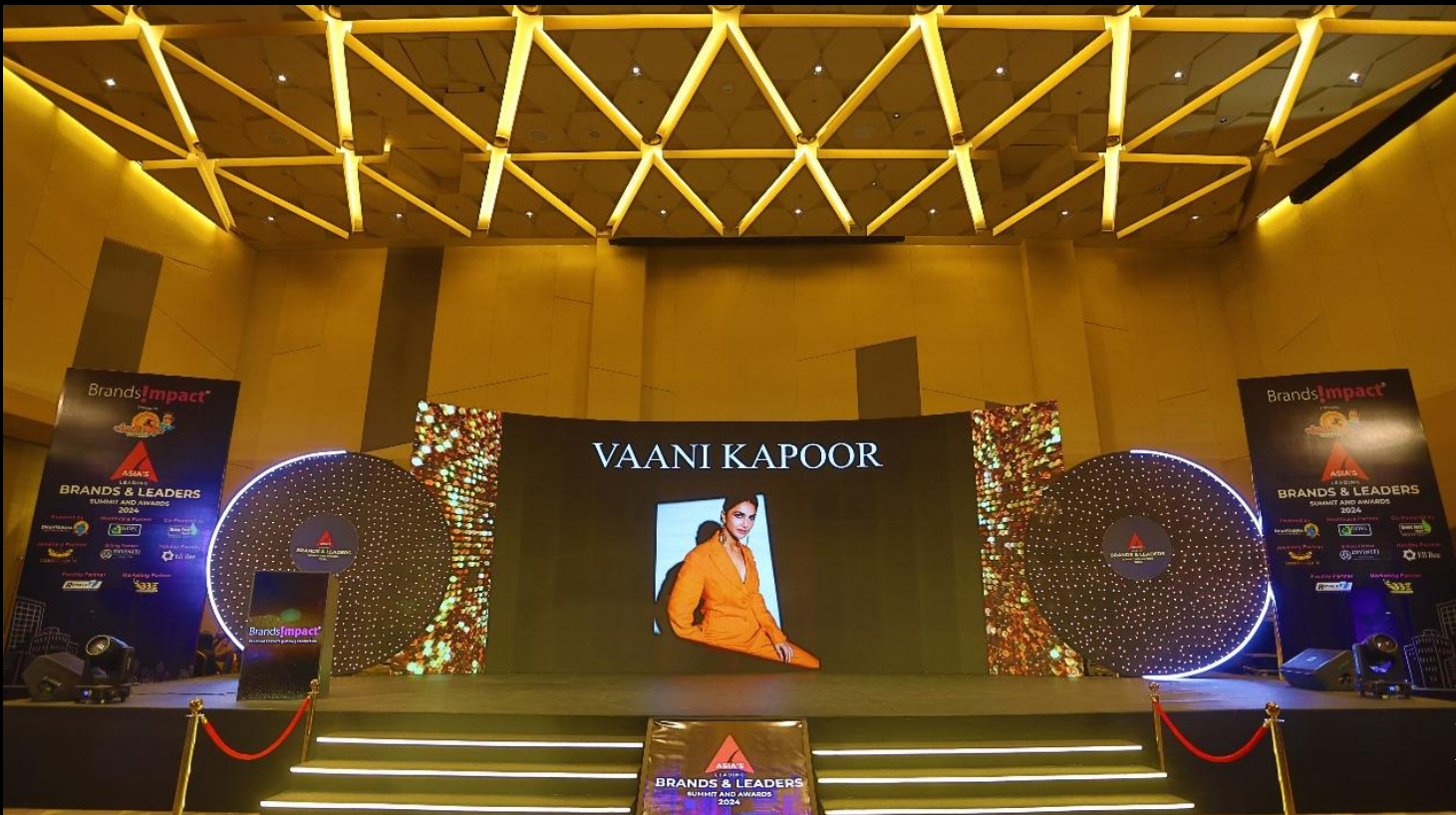
An experience successfully delivered to the Pravasi Bharatiya Divas event in Bhubaneswar. We are very happy to have deployed a secure and glitch-free planning and management solution to take the business atmosphere to new heights.



The power of **Ekamra Utsav**, all in one place. Odia cuisines, North Indian, South Indian, international food, City-Light and **Ekamra Walk** management, entertainment option, & of course successful completion of **Ekamra Utsav** event in Bhubaneswar.

Concept | Utsav  
Designing | Execution

# Brands & Leaders 2024



Feast your eyes on the **Biggest Brands & Leaders Event** in Dwarka with **“Vaani Kapoor”**, excellent planned, Designing and Concept Thinking. the event delivering end –to–end Graphics and supporting solutions to perfection



The power of "AAJ KA ABHIMANYU" customized theme Events successfully done by varenye graphics. Event management, entertainment option, & of course successful completion of "AAJ KA ABHIMANYU" theme.

# Dubai Event 2021 (Dealer Meet)



- **3** Events
- **175** Attendees
- **7** Speakers
- **3** Partners



Teamwork, dedication, and a lot of creativity, Road show Activity and our international achievements that's how we make our clients believe in the best.



# SUCCESS STORIES

"Our Laurels" symbolizes the hard-earned recognition and achievements attained through dedication and effort. My Laurels stand always front of me for my dedication.

## MY LAURELS

This document is a part of the Knowledge Product Series of the PACS Programme. This document was developed by Saarthak Development and Business Solutions Private Limited ([www.saarthak.org](http://www.saarthak.org)), as an outcome of an independent assignment commissioned by the PACS Programme.

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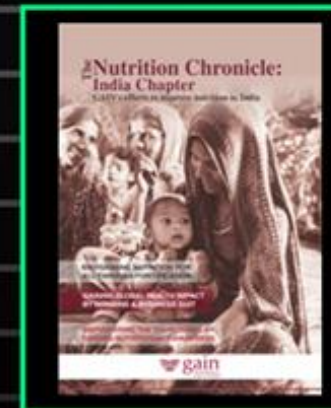
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PACS Programme is a programme of DFID, Government of UK managed by iFIRST Consortium. However, the views expressed in this report do not necessarily reflect either DFID's or the views and official policies of the members of the iFIRST Consortium and the PACS Programme.



Our designs were presented by Dr Harsh Vardhan during the International Camping "Wood is Good".

Won the Title "Rock Star Rocky" for the most innovative designs and Concept

WHERE CREATIVITY MEETS VISION



▶ +91 8588926925, +91 8800683773



**Graphics Designing:** Logo design, branding materials, marketing collaterals, social media graphics, etc.

**Digital Marketing:** Search engine optimization (SEO), social media marketing (SMM), pay-per-click advertising (PPC), email marketing, content marketing, etc.

**Concept Development:** Unique and creative ideas tailored to client requirements to make their brand stand out.

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**Event Management:** Planning and execution of corporate events, product launches, promotional events, and more.

**Photography:** Professional photography services for products, events, portraits, etc.

**Videography:** Creation of promotional videos, commercials, documentaries, event coverage, etc.

**Public Relations:** Managing relationships with the media, handling press releases, crisis management, and reputation building.

**Market Research:** Conducting research to understand market trends, and competitor analysis to develop effective marketing strategies.





# CONCEPT PHOTOGRAPHY





# Our Testimonials



# We delivered our best. They loved us back



SAARTHAK

*Working with Varenya Graphics has been an absolute game-changer for our advertising company. Their creativity, attention to detail, and ability to deliver high-quality designs have truly elevated our brand presence. From eye-catching social media creatives to impactful marketing materials, their work consistently exceeds expectations. Their professionalism and commitment to excellence make them a trusted partner in our success. Highly recommended!*

Mr. Rajat Iyer

Director of Saarthak Advertising - Delhi



*Varenya Graphics has been our go-to partner for all our school's creative needs, from event designs to videos and promotional materials. Their professionalism, creativity, and timely delivery have always impressed us. A special mention to Shakti Singh, whose dedication and innovative ideas have made every project outstanding. We appreciate their commitment to quality so much that we have proudly made Varenya Graphics our official graphics partner.*

Ms. Rohini Bisht  
Headmistress

GD Goenka International School

NOBROKER  
HOOD

*Varenya Graphics has been our trusted design partner, consistently delivering top-quality creatives. Their work is always on point, and the team's dedication stands out. We're extremely happy with their services and look forward to continuing this collaboration!*

Team NoBrokerHood



----- Ready for an -----  
**EXCITING EXPERIENCE ?**

